

Digital Day Agenda

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BIMA

Digital Day

SESSION	DURATION	DESCRIPTION
School Day Starts		
Agency/Company Arrival and Prep	00:15:00	- Meet and greet teacher(s) who will be taking part in the day. - Walkthrough the agenda and customise to consider breaks, number of students taking part (if an agency / company is attending they should have already contacted their school in advance on these matters).
Set Up	00:15:00	Set up the room, laying out for number of students attending, set up presentations etc.
Digital Day Starts		
Introductions and Agenda	00:05:00	- Agency/company members to introduce themselves. - High level overview of the agenda for the day
Presentation Part 1: What is Digital?	00:20:00	- Agency/company to talk about themselves - who they are, what they do, who they work with etc. - Agency/company to provide an overview of Digital Day - Agency/company to provide an introduction to Digital BIMA will provide presentation (Online)
Break		
Digital Day – The Challenge	01:45:00	- Setting the Challenge - 15 minutes - Step one - Discover -45 minutes - Step two - Design - 45 minutes BIMA to provide introductory videos (Online) BIMA to provide challenge sheets (Posted to school if requested) and available to download (Online)
Lunch break		
Challenge (continued)	00:45:00	Students work through the challenges using Develop, Design and Deliver as markers - try to portion out the time.
Break		
Dragons Den Presentations	00:40:00	Students present their ideas (3-5 mins per group depending on numbers) and the agency/ company/ teachers/ students select the idea they wish to go forward to the national competition (1 entry per challenge if possible) and post or email to BIMA
Round Up	00:10:00	- Agency/ company to summarise the day's highlights/aims - Agency/company to talk about next steps, how to find about more about digital. Leave behinds available to download (Online)
Questionnaires	00:10:00	Teacher and students to complete questionnaire (BIMA will share an online link)

If you have any questions, please email us at digitalday@bima.co.uk