



the executiveedge

# THE EXECUTIVE EDGE PROGRAMME

Where Business Leaders benefit from the collective wisdom of expert thought leaders, experienced mentors and connect with peers.

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## Create Your Executive Edge

The value proposition:

- Benefit from the knowledge and wisdom of peers, subject matter experts and experienced Programme Mentors to inform your decision making – bring your most pressing issues and concerns to the table.
- Learn, develop and grow in your leadership role in a challenging but supportive environment.
- Overcome any 'sink or swim' scenarios you may find yourself in – benefit from others' real life success, war stories and experiences.
- Use the time to grow yourself and ultimately your business, and demonstrate your accountability and commitment to action.
- Sleep better at night and improve your wellbeing with proactive strategies.
- Be motivated and inspired by working with others and knowing you are not alone.
- Join an exclusive group and expand your professional network.

## The Executive Edge Team

The Executive Edge Programme was formed in 2017 to support the development and success of executives who are committed to personal and professional growth in the Waikato. The goal is to establish a 'platform for change' that takes the loneliness out of the executive role and contributes to the establishment of chiefs of industry.

This unique twelve month programme combines expert programme mentoring, peer advisory and subject area development to create the biggest impact of difference for members which is the least time-intensive.

The programme has elements of the most effective executive programmes around the world in its design.

## Establishment of Groups

Participants express an interest in participating and then are individually selected and matched to ensure members are non-competitive and committed to seeing the programme through. Executives open to learning and dedicated to fulfilling both the personal and professional potential of themselves as well as their fellow group members are the ideal participants.

The programme creates the space for regular private group meetings where you have access to 'thought leadership' in specific areas of interest and where the group can safely discuss their most pressing business issues and concerns. There is real power in the collective wisdom of a high performing group. Imagine the ideas and insights that can be generated.

## The Role of Programme Mentors

Programme Mentors will guide and support the participant meetings as you bring your most pressing current concerns and issues to the table. Along with your peers, they will be a solid sounding board who can listen, share their experiences, probe, challenge, clarify and generate insights for you, without judgement.

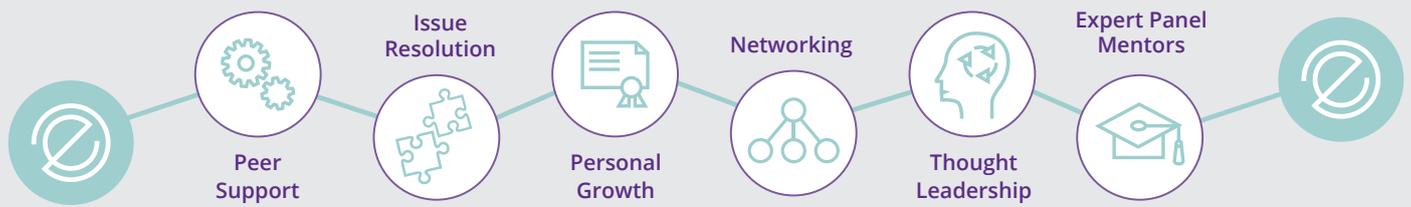
The selected Programme Mentors are motivated by contributing to the development of high-potential performers in the Waikato business community and seeing successful outcomes for you in life and in business. They will support you to find your own path.

## Thought Leadership

Respected speakers and experts will be sourced for some meetings based on the group's areas of interest and known key areas of development for leaders in the Waikato.

The group will be able to provide input as to the final agenda. This is a rare, small group opportunity to generate fresh and innovative thinking, be challenged and create change. This furthers the group learning opportunities in the programme.

*"In the seventeenth century, the French statesman Cardinal Richelieu relied heavily on the advice of Father François Leclerc du Tremblay, known as France's éminence grise for his grey monks' habit. Like the famous cardinal, today's business leaders have their grey eminences."*



## Project Focused Learning

Participants will be asked to identify a project that is important to your organisation and that will stretch your development. Mentors will guide you and support you to achieve your project objectives as well as reinforce learnings.

## MSCEIT – Emotional Intelligence

As part of the programme you will undertake The Mayer-Salovey-Caruso Emotional Intelligence Test (MSCEIT). The MSCEIT is the only abilities based Emotional Intelligence test. It is unlike others in the market place that are based on self-report or a peer review. It is like an IQ test for emotional reasoning.

Developed by Peter Salovey, Jack Mayer and David Caruso, global leaders in the field of emotional intelligence, MSCEIT is designed to assess and develop emotional intelligence. A comprehensive report and feedback will be provided by a qualified practitioner which will further support your development as a leader and your personal professional development goals.

## Networking

Throughout the programme you will form strong relationships with the peers in your group, and as a group, develop a learning culture. You will also connect with exceptional Programme Mentors.

The group is closed once formed to ensure trust is built and you can be assured of confidentiality. A networking event will be held to launch the programme where you will have the opportunity to informally meet peers, the Partners of the programme and Programme Mentors. A celebratory dinner at the close of the programme will be held.

## Alumni

Participants will also have the opportunity to meet and connect with previous Executive Edge participants to network further.

## Programme Commitment

The programme will run over a calendar year.

- Eight programme breakfast forums (three hours)
- Includes thought leadership speaker and discussion (one hour)
- Opening Event and Closing Dinner
- Emotional Intelligence assessment and feedback
- Between session mentor support for peers/from peers as required
- Between session phone mentoring support from Programme Mentors as required

## Financial Commitment

The cost of the programme is possible due to the generosity of The Executive Edge Team and Programme Mentors.

\$7,500+GST

This programme is **NZTE approved**, you may be eligible to receive up to a 50% subsidy from New Zealand Trade and Enterprise through their Capability Development voucher scheme.

## Exclusivity

Members invited to join the programme are required to submit an expression of interest for input into the selection process. It is a simple process and all that you require will be provided to you.



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