



## Price Comparison and Value Proposition



HINUERA  
NEW ERA - NATURAL STONE





## To selected group of home builders

Hinuera offers to supply  
290 x 145 x 70mm blocks.

### Value Proposition

1. Price \$78/m<sup>2</sup> retail
2. Product is pre-sealed at our factory (\$10/m<sup>2</sup>)
3. 70mm thick block allows substitution with Brick as it sits on a standard footing
4. Blocks can be turned and used as cills
5. GHB determines quantity required HNS supplies from stock or within 2 weeks of order
6. Product supplied in both Ahi and Awa stone grades
7. Assistance with fixing contractors as required



# Cladding Comparisons



## Clay Bricks

230 x 76mm



## Concrete Bricks

290 x 145mm



## Concrete Bricks

390 x 190mm



## Weatherboard

Painted / Low End



## Weatherboard

Painted / Top End



## Plaster Over Brick

Painted



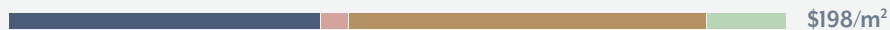
## Cedar 25mm

High End / Staining Req.



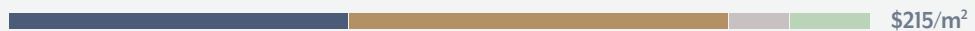
## Hinuera Natural Stone

290 x 145 x 70mm



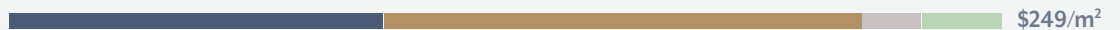
## Hinuera Natural Stone

390 x 190 x 70mm



## Hinuera Natural Stone

600 x 300 x 70mm



<b>Clay Bricks</b> 230 x 76mm Buy - \$60/m <sup>2</sup> Fixing - \$85/m <sup>2</sup> Mortar - \$20/m <sup>2</sup> <b>\$165/m<sup>2</sup></b>	<b>Concrete Bricks</b> 290 x 145mm Buy - \$60/m <sup>2</sup> Fixing - \$85/m <sup>2</sup> Seal - \$15/m <sup>2</sup> Mortar - \$20/m <sup>2</sup> <b>\$175/m<sup>2</sup></b>	<b>Concrete Bricks</b> 390 x 190mm Buy - \$80/m <sup>2</sup> Fixing - \$95/m <sup>2</sup> Seal - \$15/m <sup>2</sup> Mortar - \$20/m <sup>2</sup> <b>\$210/m<sup>2</sup></b>	<b>Weatherboard</b> Painted / Low End Buy - \$60/m <sup>2</sup> Fixing - \$85/m <sup>2</sup> Paint - \$35/m <sup>2</sup> <b>\$180/m<sup>2</sup></b>	<b>Weatherboard</b> Painted / Top End Buy - \$82/m <sup>2</sup> Fixing - \$117/m <sup>2</sup> Paint - \$35/m <sup>2</sup> <b>\$234/m<sup>2</sup></b>
<b>Plaster Over Brick</b> Painted Buy - \$45/m <sup>2</sup> Fixing - \$85/m <sup>2</sup> Plaster - \$40/m <sup>2</sup> Paint - \$35/m <sup>2</sup> <b>\$205/m<sup>2</sup></b>	<b>Cedar 25mm</b> High End / Staining Req. Buy - \$115/m <sup>2</sup> Fixing - \$60/m <sup>2</sup> Stain - \$35/m <sup>2</sup> Copper Nails - \$12.5/m <sup>2</sup> <b>\$222.5/m<sup>2</sup></b>	<b>Hinuera Natural Stone</b> 290 x 145 x 70mm Buy - \$78/m <sup>2</sup> Pre-Seal - \$10/m <sup>2</sup> Fixing - \$90/m <sup>2</sup> Mortar - \$20/m <sup>2</sup> <b>\$198/m<sup>2</sup></b>	<b>Hinuera Natural Stone</b> 390 x 190 x 70mm Buy - \$85/m <sup>2</sup> Fixing - \$95/m <sup>2</sup> Seal - \$15/m <sup>2</sup> Mortar - \$20/m <sup>2</sup> <b>\$215/m<sup>2</sup></b>	<b>Hinuera Natural Stone</b> 600 x 300 x 70mm Buy - \$94/m <sup>2</sup> Fixing - \$120/m <sup>2</sup> Seal - \$15/m <sup>2</sup> Mortar - \$20/m <sup>2</sup> <b>\$249/m<sup>2</sup></b>

Note: For price comparison the wall area of a house is approximately 75% of the floor area.



**HINUERA**  
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