

# “A Better Waikato for Everyone, Forever”

## Community Snapshot

An Introduction to Vital Signs for your Community



## What is Vital Signs – your community health check

- ❑ Research data collected specific to the Waikato region
- ❑ Presented at community engagement workshops
- ❑ Collated by National Institute of Demographic Economic Analysis (NIDEA) at The University of Waikato



## Vital Signs Goals

- ❑ Strengthen our collective understanding of Waikato communities
- ❑ Identify trends and areas of need
- ❑ Inform and support decision-making
- ❑ Measure data over time
- ❑ Build relationships within our communities that are on-going



# Themes

- **Children & Youth**

Child abuse

Teen fertility

Youth not in education, employment or training (NEET rates)

Youth Suicide

- **Community**

Caring & volunteer work

Community engagement

Community pride

Crime

Motor vehicle casualties

Overall life satisfaction

Perception of safety

Social connectedness

Voter turnout

- **Culture & Arts**

Attending / participating in arts

Te reo Maori speakers

- **Economy**

Gross Domestic Product (GDP)

Home ownership

Household crowding

Housing affordability

Income inequality

Unemployment

- **Education**

Educational attainment

No qualification

Participation in early childhood education

Qualification of school leavers

- **Environment**

Environmental attitudes

River water quality

Soil quality

Threatened environments

Waste Recycling

- **Health**

Cigarette smoking

Life expectancy

Obesity

Psychological distress

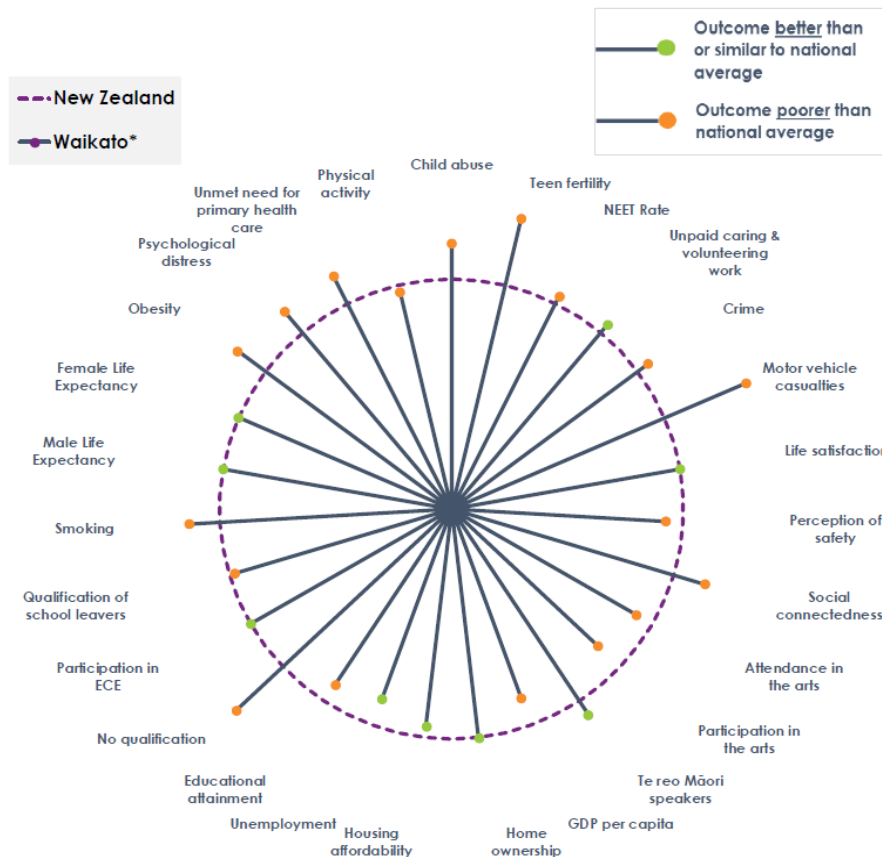
Unmet need for primary health care

- **Recreation**

Physical activity

# Indicators

Figure 1: Selected Vital Signs indicator outcomes relative to New Zealand





## Alignment with Waikato Wellbeing Targets



- Vital Signs align with the Waikato Wellbeing Targets specifically created for the Waikato region
- Waikato Wellbeing Targets are based on the UN's 17 Sustainable Development Goals up to 2030
- Alignment between local and global measurement

## How does Momentum Waikato fund

- ❑ Uses impact investing concepts
- ❑ Assess proposals and projects as they come to our attention
- ❑ Meets a high priority area of need identified via Vital Signs
- ❑ Has sound leadership
- ❑ Can achieve sustainable funding or income
- ❑ Proves to be scalable
- ❑ Provides an investment return of CPI + 2%



# Vital Signs Data Waikato Region

Estimated population in 2018:	430,170
Projected population change (2018-2028):	+9.7 %
Median personal income (weighted for population):	\$30,825

Measure	2018 (estimated)
Children & youth (0-24)	34%
Prime working age (25-64)	50%
Older people (65+)	16%
Maaori	23%
Pacific peoples	5%
European	74%
Asian	10%
Middle Eastern / Latin American / African	1%
Other ethnicity	1%
Own their own home	52%
Live in high deprivation	26%
Te reo Maaori speakers	6%





# Vital Signs Data Waipa District



**Estimated population in 2018:** 54,800  
**Projected population change (2018-2028):** +9.3%  
**Median personal income:** \$35,534

Measure	2018 (estimated)
Children & youth (0-24)	33%
Prime working age (25-64)	50%
Older people (65+)	18%
Maaori	15%
Pacific peoples	2%
European	88%
Asian	4%
Middle Eastern / Latin American / African	0.5%
Other ethnicity	1%
Own their own home	59%
Live in high deprivation	6%
Te reo Maaori speakers	3%



# Vital Signs Data Waikato District

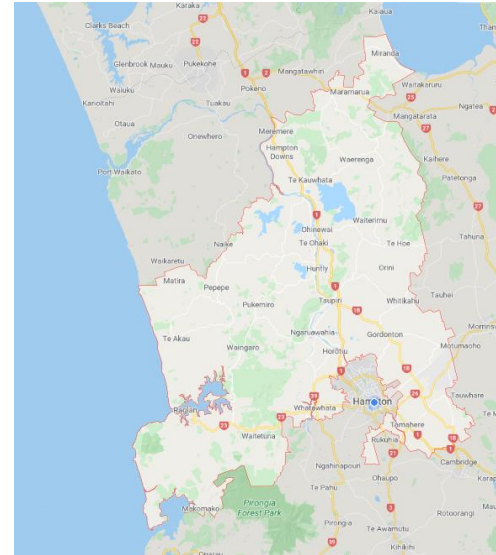


**Estimated population in 2018:** 77,800

**Projected population change (2018-2028):** +12.1%

**Median personal income (weighted for population):** \$34,728

Measure	2018 (estimated)
Children & youth (0-24)	35%
Prime working age (25-64)	52%
Older people (65+)	13%
Maaori	26%
Pacific peoples	4%
European	77%
Asian	6%
Middle Eastern / Latin American / African	1%
Other ethnicity	1%
Own their own home	58%
Live in high deprivation	32%
Te reo Maaori speakers	7%



# Vital Signs Data

## Otorohanga District

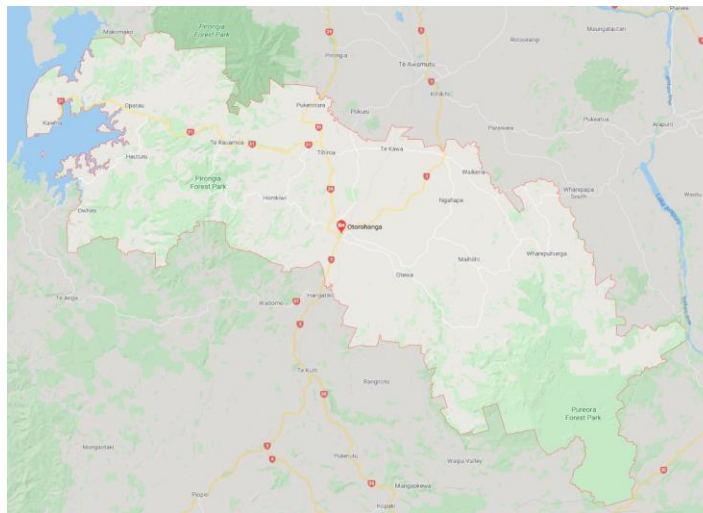


**Estimated population in 2018:** 10,400

**Projected population change (2018-2028):** +5.8 %

**Median personal income:** \$30,167

Measure	2018 (estimated)
Children & youth (0-24)	35%
Prime working age (25-64)	51%
Older people (65+)	15%
Maaori	30%
Pacific peoples	2%
European	78%
Asian	4%
Middle Eastern / Latin American / African	0.3%
Other ethnicity	1%
Own their own home	52%
Live in high deprivation	40%
Te reo Maaori speakers	7%



# Vital Signs Data Waitomo District

**Estimated population in 2018:** 9,570

**Projected population change (2018-2028):** +0.8 %

**Median personal income:** \$27,310

Measure	2018 (estimated)
Children & youth (0-24)	35%
Prime working age (25-64)	50%
Older people (65+)	16%
Maaori	45%
Pacific peoples	4%
European	64%
Asian	4%
Middle Eastern / Latin American / African	0.3%
Other ethnicity	1%
Own their own home	49%
Live in high deprivation	50%
Te reo Maaori speakers	11%



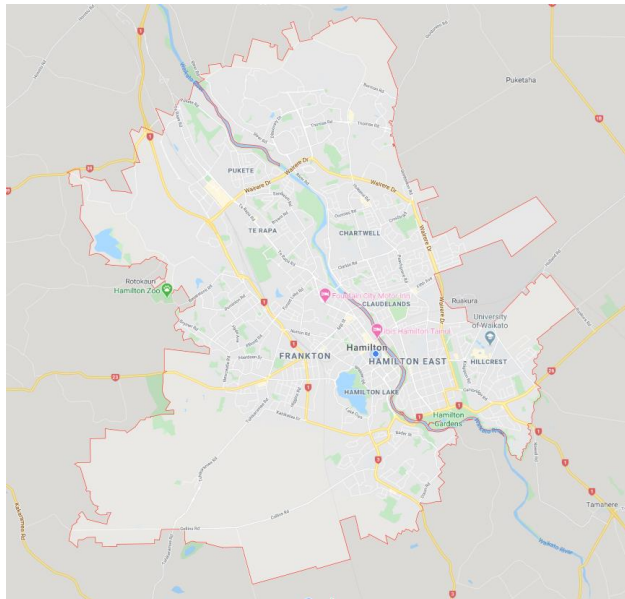
# Vital Signs Data Hamilton City

Estimated population in 2018: 165,900

Projected population change (2018-2028): +16.6%

Median personal income: \$30,175

Measure	2018 (estimated)
Children & youth (0-24)	38%
Prime working age (25-64)	51%
Older people (65+)	12%
Maaori	24%
Pacific peoples	6%
European	64%
Asian	19%
Middle Eastern / Latin American / African	2%
Other ethnicity	1%
Own their own home	43%
Live in high deprivation	31%
Te reo Maaori speakers	6%





# Vital Signs Data Matamata-Piako District

Estimated population in 2018: **35,500**

Projected population change (2018-2028): **+2.8%**

Median personal income: **\$32,442**

Measure	2018 (estimated)
Children & youth (0-24)	32%
Prime working age (25-64)	48%
Older people (65+)	20%
Maaori	17%
Pacific peoples	2%
European	84%
Asian	6%
Middle Eastern / Latin American / African	1%
Other ethnicity	1%
Own their own home	56%
Live in high deprivation	0%
Te reo Maaori speakers	4%



# Vital Signs Data Hauraki District



**Estimated population in 2018:** 20,600

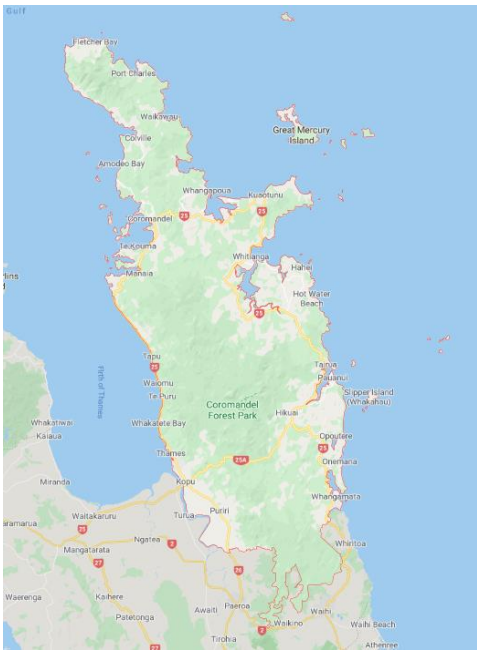
**Projected population change (2018-2028):** +1.5%

**Median personal income:** \$24,565

Measure	2018 (estimated)
Children & youth (0-24)	29%
Prime working age (25-64)	48%
Older people (65+)	24%
Maaori	23%
Pacific peoples	3%
European	84%
Asian	4%
Middle Eastern / Latin American / African	0.4%
Other ethnicity	1%
Own their own home	59%
Live in high deprivation	30%
Te reo Maaori speakers	5%



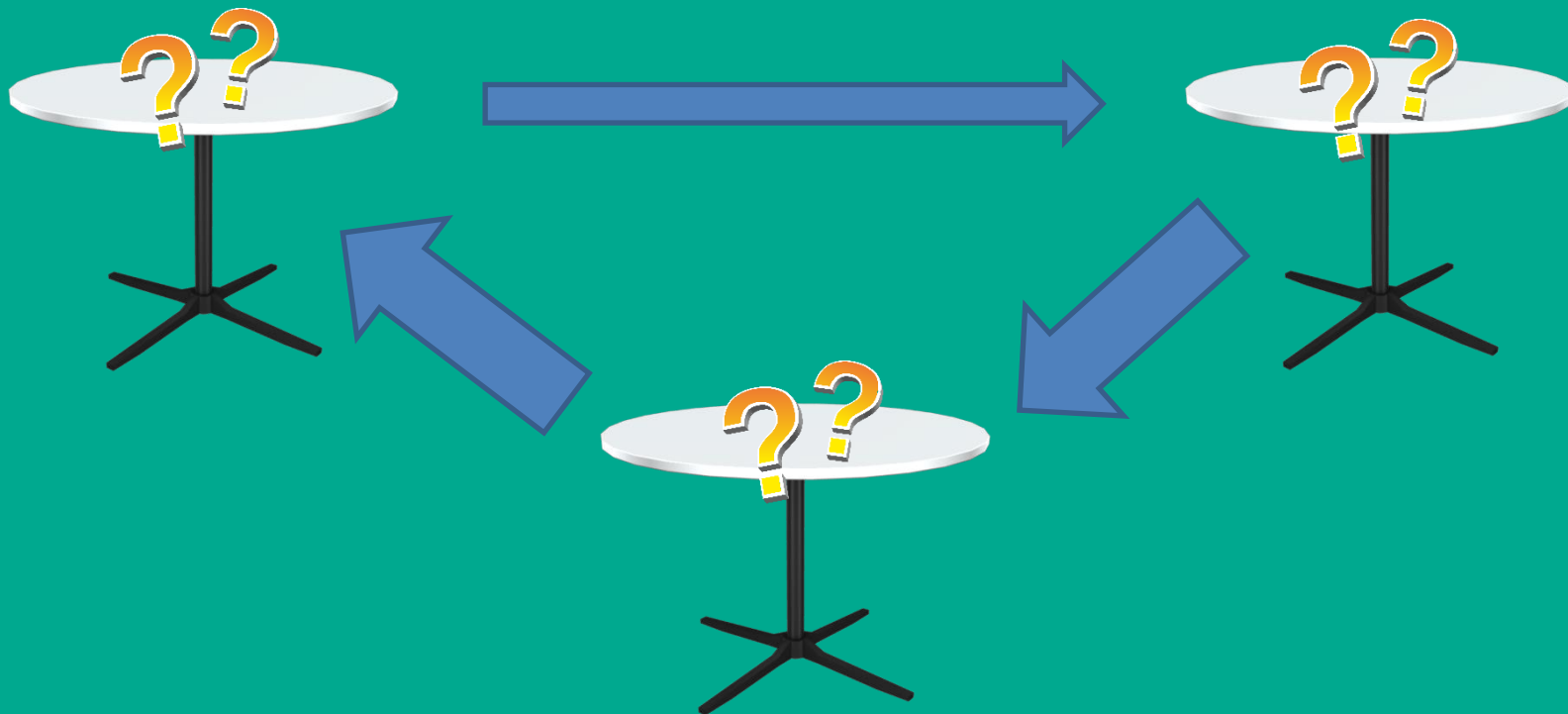
Measure	2018 (estimated)
Children & youth (0-24)	23%
Prime working age (25-64)	46%
Older people (65+)	31%
Maaori	18%
Pacific peoples	2%
European	88%
Asian	3%
Middle Eastern / Latin American / African	1%
Other ethnicity	1%
Own their own home	64%
Live in high deprivation	9%
Te reo Maaori speakers	4%





# WORLD CAFE

**MOMENTUM**  
WAIKATO  
*Te Puaawaitanga o Waikato*



**Waikato Vital Signs**<sup>®</sup>



**Waikato  
wellbeing  
project**

Hinonga  
toiora o  
Waikato



## Question 1

*“Why are you here – what brought you here?”*

*What are some words you would use to describe this community?*

*What is it like being in this community?*

*What is important to you about this community?*

## Question 2

*“Looking across all the Vital Sign themes – what do you think are the key priorities, and of those, what are the three most important priorities?”*

*What do you think is missing from the picture so far – what is it that we are not seeing?*

*What do you think are the big questions that lie at the heart of this community?*

## Question 3

*“Thinking about the Momentum Waikato purpose statement – what would a Better Waikato for your community look like - for everyone, forever?”*

*If you were to write a letter to your great great grandchild - about your hopes and dreams for your community – what would you tell them?*

*What do you think needs our immediate attention going forward?*

## Question 4

*“In relation to the findings in the Vital Signs 2020 data report – what do you think are the biggest challenges and biggest opportunities facing your community?”*

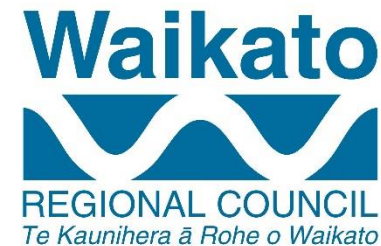
*What has real meaning for you in the data report?*

*Can you tell us a story that gives an example of these statistics?*

*Do these statistics make sense to you?*

*What is missing?*

***“Thank you to the Waikato Vital Signs Partners for 2020”***





Thank you for your input to help build  
*“A Better Waikato for Everyone, Forever”*